

**#HandmadeChat #4 10-27-11 Host Donna Maria @INDIEBusiness & @HandmadeChat**  
**Weekly Topic:** Integrate Blog & Twitter To Boost #Smallbiz  
Guest Co-Host: Cathy Larkin, @CathyWebSavvyPR, [www.WebSavvyPR.com](http://www.WebSavvyPR.com)



**Chat Bio:** #HandmadeChat Thurs. 8-9p EST. A weekly Twitter talk show helping you sell more of the products you make. All #smallbiz welcome! Host: @indiebusiness

<http://Twitter.com/HandmadeChat>

<http://FaceBook.com/HandmadeChat>

<http://www.indiebusinessblog.com/category/handmadechat/>

## #handmadechat TWEETREPORTS



@INDIEbusiness: RT @handmadechat: What Is #HandmadeChat? <http://t.co/jOndHsF5>

October 26, 2011, 9:05 pm



@HandmadeChat: Tonight 8p EST on #HandmadeChat Integrate Blog & Twitter To Boost #Smallbiz w @CathyWebSavvyPR <http://t.co/CRg5Lt7W>

October 27, 2011, 12:17 pm



@anniesgoathill: RT @DONNAMARIA: RT @handmadechat: Tonight 8p EST on #HandmadeChat Integrate Blog & Twitter To Boost #Smallbiz w @CathyWebSavvyPR <http://t.co/ffFXBgNQ>

October 27, 2011, 2:06 pm



@CathyWebSavvyPR: See you tonight I'm @Indiebusiness guest on #HandmadeChat 8p ET: Integrating Twitter & Yr Blog 2 Boost Biz <http://t.co/X9AKMzEQ>

October 27, 2011, 2:18 pm



@NXTMedia: RT @cathywebsavvypr: C U 2nite. I'm @Indiebusiness guest on #HandmadeChat 8p ET: Integrating Twittr & Blog 2 Boost Biz <http://t.co/SARZqEYG>

October 27, 2011, 2:43 pm



@GreenSoil: @CathyWebSavvyPR @Indiebusiness is there a link to a page that has just info time etc., to #handmadechat the one I had is no longer good

October 27, 2011, 6:30 pm



@INDIEassist: RT @INDIEbusiness 10/27 8PM EST How To Integrate Blog & Twitter To Boost #Smallbiz w @cathywebsavvypr <http://t.co/GZJR01uF> #HandmadeChat

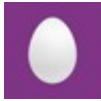
October 27, 2011, 7:26 pm





**@INDIEbusiness:** RT **@handmadechat:** Tonight 8p EST on **#HandmadeChat** Integrate Blog & Twitter To Boost **#Smallbiz** w **@CathyWebSavvyPR** <http://t.co/K19H8nU4>

-October 27, 2011, 7:40 pm



**@mjeclectic:** I hope to join in tonight. I have used twitter before but I don't really know what I'm doing. **#handmadechat**

-October 27, 2011, 8:05 pm



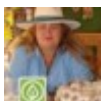
**@TJMCCue:** Tonight 8p ET on **#HandmadeChat:** Integrate Blog & Twitter To Boost **#Smallbiz** w **@CathyWebSavvyPR**<http://t.co/rr77r9aW>

-October 27, 2011, 8:19 pm



**@JulieDiazAsper:** Tonight 8pm ET on **#HandmadeChat:** Integrate Blog & Twitter To Boost **#Smallbiz** w n**@CathyWebSavvyPR**<http://t.co/pon2Xn14>

-October 27, 2011, 8:22 pm



**@GreenSoil:** if you are a producer of Hand Made Products the you won't want to miss out on **#handmadechat** on twitter bring you...<http://t.co/RwqM9HeL>

-October 27, 2011, 8:31 pm



**@INDIEbusiness:** Sorry 4 conflict! --> RT **@brianelgin** Conflicts w/ **#hobbyfarm** MRT **@GreenSoil** if you produce Hand#Made,**#handmadechat**... <http://t.co/ffTO6pa2>

-October 27, 2011, 8:48 pm



**@SheriARicherson:** **@GreenSoil** **#homesteadchat** is at 7PM Eastern, so it starts the run! **#handmadechat** and **#hobbyfarm**

-October 27, 2011, 9:56 pm



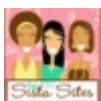
**@GreenSoil:** I think **#handmadechat** & **#hobbyfarm** compliment each other back to back **@SheriARicherson** connecting, sharing what better use for Social Media

-October 27, 2011, 11:12 pm



**@INDIEbusiness:** **#Handmade** has come a long way in the **#business** community. More sought after than ever, handmade biz are respected and admired! **#handmadechat**

-October 27, 2011, 11:20 pm



**@topsista:** MT **@INDIEbusiness:** 10 mins. to **#HandmadeChat:** - How to Integrate Blog & Twitter To Boost Your **#Handmade Biz** w/ n**@CathyWebSavvyPR** <http://t.co/K19H8nU4>

-October 27, 2011, 11:50 pm





**@JanitC:** RT @greensoil: check out the new **#handmadechat** tonight @CowlickCottage @WherePlantsRock - What time? Is it garden or just handmade?

October 27, 2011, 11:56 pm



**@NatGoodSoaps:** getting ready for **#handmadechat**

October 27, 2011, 11:57 pm



**@HandmadeChat:** Hi everybody! I'm gearing up for **#HandmadeChat** with @cathywebsavvyPR. We start in a few minutes!**#handmadechat**

October 27, 2011, 11:58 pm



**@NatGoodSoaps:** if you are indie artisan the place to be at 8 pm EST is at **#handmadechat**

October 27, 2011, 11:58 pm



**@INDIEbusiness:** Super business #branding and naming tips for your #smallbiz from @cathywebsavvyPR - <http://t.co/cDU77Yhf>**#handmadechat**

October 27, 2011, 11:59 pm



**@INDIEbusiness:** Hey everybody! I'm gearing up for **#HandmadeChat** with @cathywebsavvyPR. Let's go!

October 28, 2011, 12:00 am



**@CathyWebSavvyPR:** @JanitC Hi - it is all things #handmade - from herbal teas and herbal soaps to bath and body to baked good to jewelry **#handmadechat**

October 28, 2011, 12:00 am



**@INDIEbusiness:** Welcome to **#HandmadeChat**, live with @cathywebsavvyPR, discussing integrating blog and Twitter to boost biz**#handmadechat**

October 28, 2011, 12:00 am



**@HandmadeChat:** How to participate in **#HandmadeChat** <http://t.co/hMGmDNQw>. Use our prepared @Tweetgrid<http://t.co/5IPT7ZJn> **#handmadechat**

October 28, 2011, 12:00 am



**@CathyWebSavvyPR:** @INDIEbusiness It's great to be here talking #handmade Independent business & blogging & social media**#handmadechat**

October 28, 2011, 12:00 am





**@HandmadeChat: Q1 DOES SUCCESSFUL MARKETING START WITH BLOG, FACEBOOK OR TWITTER? OR SOMETHING ELSE?#handmadechat**

October 28, 2011, 12:01 am



**@NatGoodSoaps: Hi again @CathyWebSavvyPR ! #handmadechat**

October 28, 2011, 12:01 am



**@mjeclectic: Have no clue how that grid worksn #handmadechat**

October 28, 2011, 12:01 am



**@INDIEbusiness: Q1 DOES SUCCESSFUL MARKETING START WITH BLOG, FACEBOOK OR TWITTER? OR SOMETHING ELSE?#handmadechat**

October 28, 2011, 12:01 am



**@HandmadeChat: Then just go to <http://t.co/aRbe4Ggm> and use that! --> RT @mjeclectic: Have no clue how that grid works#handmadechat**

October 28, 2011, 12:02 am



**@NatGoodSoaps: A1-I think it starts with relationships then you can navigate them to your FB, Blog, Twitter. #handmadechat**

October 28, 2011, 12:02 am



**@CathyWebSavvyPR: RT @INDIEbusiness: Q1 DOES SUCCESSFUL MARKETING START WITH BLOG, FACEBOOK OR TWITTER? OR SOMETHING ELSE? #handmadechat**

October 28, 2011, 12:02 am



**@CathyWebSavvyPR: A1 NO, marketing strategy starts w/ really identifying who yr ideal customers are, then #handmadechat**

October 28, 2011, 12:02 am



**@CathyWebSavvyPR: A1b Identifying what THEY are interested in - about what you do, what THEIR needs/interest are &#handmadechat**

October 28, 2011, 12:02 am



**@HandmadeChat: RT @CathyWebSavvyPR: A1 NO, marketing strategy starts w/ really identifying who yr ideal customers are, then (con't) #handmadechat**

October 28, 2011, 12:03 am





@CathyWebSavvyPR: welcome @topsista @JanitC @GreenSoil #handmadechat

October 28, 2011, 12:03 am



@CathyWebSavvyPR: A1c Figuring where they "hang out" online 4 information, entertainment & to research/buy stuff#handmadechat

October 28, 2011, 12:03 am



@CathyWebSavvyPR: A1d THEN you build yr internet marketing strategy around those answers (or tweak what you're already doing) #handmadechat

October 28, 2011, 12:03 am



@HandmadeChat: RT @CathyWebSavvyPR: A1c Figuring where they "hang out" online 4 information, entertainment & to research/buy stuff #handmadechat

October 28, 2011, 12:03 am



@HandmadeChat: RT @NatGoodSoaps: A1-I think it starts with relationships then you can navigate them to your FB, Blog, Twitter.#handmadechat

October 28, 2011, 12:04 am



@CathyWebSavvyPR: I know that's a lot to take in - but we'll have a transcript later to refer to #handmadechat

October 28, 2011, 12:04 am



@GreenSoil: @CathyWebSavvyPR < meet @topsista @JanitC she is guest host tonight for #handmadechat

October 28, 2011, 12:04 am



@HandmadeChat: @CathyWebSavvyPR: So, know your customer, find where they are, and then go meet and engage with them? Bottom line? #handmadechat

October 28, 2011, 12:05 am



@CathyWebSavvyPR: @STLCandleArtist welcome to the chat! @mjeclectic - try <http://t.co/G22fYuv4> put in #handmade chat#handmadechat

October 28, 2011, 12:05 am



@HandmadeChat: Welcome @GreenSoil @topsista @JanitC! Glad you are here! #handmadechat

October 28, 2011, 12:05 am





@CathyWebSavvyPR: RT @HandmadeChat: @CathyWebSavvyPR: So, know your customer, find where they are, then go meet & engage w them? Bottom line?[ #handmadechat

October 28, 2011, 12:05 am



@HandmadeChat: RT @CathyWebSavvyPR: @STLcandleArtist welcome to the chat! @mjeclectic - try <http://t.co/bsGQYQmY> put in #handmade chat #handmadechat

October 28, 2011, 12:05 am



@HandmadeChat: Q2 WHAT EXACTLY DO YOU MEAN WHEN YOU SAY "INTEGRATE" MY BLOG, FACEBOOK, TWITTER? #handmadechat

October 28, 2011, 12:06 am



@CathyWebSavvyPR: RT @HandmadeChat: @CathyWebSavvyPR So, know yr custom YES #handmadechat

October 28, 2011, 12:06 am



@INDIEbusiness: In case you're new here, What is #HandmadeChat? <http://t.co/AbG3NBmF> #handmadechat

October 28, 2011, 12:06 am



@CathyWebSavvyPR: RT @INDIEbusiness: In case you're new here, What is #HandmadeChat? <http://t.co/anQ5EMDp>#handmadechat

October 28, 2011, 12:07 am



@CathyWebSavvyPR: RT @handmadechat: So, know your customer, find where they are, then go meet & engage w them? Bottom line? [yes] #handmadechat

October 28, 2011, 12:07 am



@mjeclectic: New here and the grid is very CONFUSINGn #handmadechat

October 28, 2011, 12:07 am



@CathyWebSavvyPR: sorry - I got that retweet right the 3rd time!! LOL #handmadechat

October 28, 2011, 12:07 am



@CottageCharm951: Hey @HandmadeChat, my friend @GreenSoil, invited me to your chat. I am new at this, look forward to learning from you #handmadechat

October 28, 2011, 12:08 am



@CathyWebSavvyPR: @mjeclectic all tweets from the chat in left column, middle column questions from host & answers from guest (me) #handmadechat

October 28, 2011, 12:08 am



@HandmadeChat: @mjeclectic: Don't use the grid. Use <http://t.co/aRbe4Ggm>. Log in w/ Twitter name, and type handmadechat next to hash tag **#handmadechat**

October 28, 2011, 12:08 am



@HandmadeChat: @mjeclectic Don't use grid. Use <http://t.co/aRbe4Ggm> Log in w/ Twitter name, type handmadechat next to hash tag **#handmadechat #handmadechat**

October 28, 2011, 12:09 am



@NatGoodSoaps: don't worry..it gets easier..I use tweetdeck and that helps. **#handmadechat**

October 28, 2011, 12:10 am



@CathyWebSavvyPR: @CottageCharm951 welcome - Annie @GreenSoil is great Good ppl great manure tea **#handmadechat**

October 28, 2011, 12:10 am



@CathyWebSavvyPR: @NatGoodSoaps thanks for chiming in and helping out! **#handmadechat**

October 28, 2011, 12:10 am



@HandmadeChat: @CottageCharm951 Welcome! We're talking about using Twitter with your blog together, in tandem, to increase sales leads. **#handmadechat**

October 28, 2011, 12:10 am



@CathyWebSavvyPR: For thse new to tweetgrid - put your @username in top of right column to see your @replies **#handmadechat**

October 28, 2011, 12:11 am



@NatGoodSoaps: @CathyWebSavvyPR WELCOME.. **#handmadechat**

October 28, 2011, 12:11 am



@HandmadeChat: Q2 WHAT EXACTLY DO YOU MEAN WHEN YOU SAY "INTEGRATE" MY BLOG and TWITTER? **#handmadechat**

October 28, 2011, 12:11 am



@CathyWebSavvyPR: @mjeclectic her is a tweetchat room link - it is easier to follow <http://t.co/A8s2UWR9> **#handmadechat**

October 28, 2011, 12:11 am





**@CathyWebSavvyPR:** Q2 WHAT EXACTLY DO YOU MEAN WHEN YOU SAY "INTEGRATE" MY BLOG, FACEBOOK, TWITTER?#handmadechat

October 28, 2011, 12:12 am



**@YouScentMe:** Another Thursday night, which means it's time for #handmadechat!

October 28, 2011, 12:13 am



**@CathyWebSavvyPR:** A2 The basics: Have social share buttons @ end of every post. Try Tweetmeme & put yr @username in settings #handmadechat

October 28, 2011, 12:13 am



**@CathyWebSavvyPR:** A2b Have "connect w/ me" buttons on yr blog - lets people find u where THEY are comfortable#handmadechat

October 28, 2011, 12:13 am



**@JulieDiazAsper:** RT @CathyWebSavvyPR: A2 The basics: Have social share buttons @ end of every post. Try Tweetmeme & put yr@username in settings #handmadechat

October 28, 2011, 12:13 am



**@CathyWebSavvyPR:** A2c Yes, you can use @twitterfeed to auto tweet yr blog posts – but automated posting is less effective, esp. on FBk #handmadechat

October 28, 2011, 12:13 am



**@HandmadeChat:** @YouScentMe: Welcome, glad you could join us! #handmadechat

October 28, 2011, 12:13 am



**@CathyWebSavvyPR:** A2d Two folks who integrate their blog & Twitter well are @Brambleberry & @GreenSoil #handmadechat

October 28, 2011, 12:14 am



**@BrooklynBath:** Ack! just made it to #handmadechat. - glad to be here!

October 28, 2011, 12:14 am



**@HandmadeChat:** RT @CathyWebSavvyPR: A2d Two folks who integrate their blog & Twitter well are @Brambleberry & @GreenSoil#handmadechat

October 28, 2011, 12:14 am



**@HandmadeChat:** Welcome! --> RT @BrooklynBath: Ack! just made it to #handmadechat. - glad to be here! #handmadechat

October 28, 2011, 12:14 am





**@HandmadeChat:** Study says auto-posting to #FaceBook decreases Likes <http://t.co/qDsbpFGV> (probably same for Twitter!)#**handmadechat**

October 28, 2011, 12:15 am



**@GreenSoil:** Hello wonderful to see you **@CottageCharm951** looking forward to #**handmadechat** by **@HandmadeChat**

October 28, 2011, 12:15 am



**@NatGoodSoaps:** so you recommend tweetmeme? #**handmadechat**

October 28, 2011, 12:15 am



**@CathyWebSavvyPR:** RT **@HandmadeChat:** Study says auto-posting to #FaceBook decreases Likes <http://t.co/R7TTR7f2> (probably same for Twitter!) #**handmadechat**

October 28, 2011, 12:15 am



**@INDIEbusiness:** Study says auto-posting to #FaceBook decreases Likes <http://t.co/AOLnQI4Q> (probably same for Twitter!)#**handmadechat**

October 28, 2011, 12:16 am



**@NatGoodSoaps:** Sometimes I don't like auto-posting because I forget that I actually set it up! LOL #**handmadechat**

October 28, 2011, 12:16 am



**@CathyWebSavvyPR:** **@BrooklynBath** we're only on Question 3 #**handmadechat**

October 28, 2011, 12:17 am



**@HVS Soap:** RT **@INDIEbusiness:** #Handmade has come a long way in the #business community. More sought after than ever, handmade biz are respected and admired! #**handmadechat**

October 28, 2011, 12:17 am



**@INDIEbusiness:** Q3 HOW DOES IDENTIFYING YOUR IDEAL CUSTOMER VIA BLOGGING, FACEBOOK, TWITTER FEED YOUR BUSINESS?#**handmadechat**

October 28, 2011, 12:17 am



**@GreenSoil:** I log on 2 <http://t.co/D9rgQbQL> enter #**handmadechat** in search & I'm in you can use tweetdeck, or other apps**@CottageCharm951 @HandmadeChat**

October 28, 2011, 12:17 am





**@HandmadeChat:** Q3 HOW DOES IDENTIFYING YOUR IDEAL CUSTOMER VIA BLOGGING, FACEBOOK, TWITTER FEED YOUR BUSINESS?#handmadechat

October 28, 2011, 12:17 am



**@CathyWebSavvyPR:** RT @INDIEbusiness: Q3 HOW DOES IDENTIFYING YOUR IDEAL CUSTOMER VIA BLOGGING, FACEBOOK, TWITTER FEED YOUR BUSINESS? #handmadechat

October 28, 2011, 12:17 am



**@BrooklynBath:** I use auto-posting to time my posts for new products - more or less when i think ppl are online making purchases#handmadechat

October 28, 2011, 12:17 am



**@CathyWebSavvyPR:** A3 Knowing yr customers guides you in what you blog about, what you talk about on SM & what/who you retweet on Twitter #handmadechat

October 28, 2011, 12:17 am



**@CathyWebSavvyPR:** A3b People buy from people, Especially w/ #handmade items. People are intrigued w/ process#handmadechat

October 28, 2011, 12:18 am



**@JulieDiazAsper:** @cathywebsavvypr agree, adding share buttons had a huge impact on traffic on the @gigcoin blog#handmadechat

October 28, 2011, 12:18 am



**@CathyWebSavvyPR:** A3c Think about the Qus you ALWAYS get asked, make them part of yr blogging & #socialmedia activity#handmadechat

October 28, 2011, 12:18 am



**@HandmadeChat:** RT @JulieDiazAsper: @cathywebsavvypr agree, adding share buttons had a huge impact on traffic on the@gigcoin blog #handmadechat

October 28, 2011, 12:18 am



**@GreenSoil:** Hello \*WAVING to all from Sunny So Cal home of Moo Poo Tea <http://t.co/dm1D6jXv> nice to C everyone #handmadechat

October 28, 2011, 12:18 am



**@CathyWebSavvyPR:** A3d Focused #SocialMedia activity can turn a cold call into a warm lead, or a stranger into a brand advocate over time #handmadechat

October 28, 2011, 12:18 am





@MrsSotology: RT @CathyWebSavvyPR: A3 Knowing yr customers guides you in what you blog about, what you talk about on SM & what/who you retweet on Twitter **#handmadechat**

-October 28, 2011, 12:19 am



@HandmadeChat: RT @CathyWebSavvyPR: A3b People buy from people, Especially w/ **#handmade** items. People are intrigued w/ process **#handmadechat**

-October 28, 2011, 12:19 am



@NatGoodSoaps: I have to re-evaluate my blog and my customers to be more effective. **#handmadechat**

-October 28, 2011, 12:19 am



@NatGoodSoaps: That is why I am super excited about the **#indiecruise 2012!! #handmadechat**

-October 28, 2011, 12:19 am



@CathyWebSavvyPR: @BrooklynBath auto posting can be good in moderation, but make sure to balance it w/ real interactions too**#handmadechat**

-October 28, 2011, 12:20 am



@HandmadeChat: RT @CathyWebSavvyPR: A3d Focused **#SocialMedia** can turn cold call into warm lead, or a stranger into a brand advocate over time **#handmadechat**

-October 28, 2011, 12:20 am



@CathyWebSavvyPR: RT @JulieDiazAsper: @cathywebsavvypr agree, adding share buttons had a huge impact on traffic on the@gigcoin blog **#handmadechat**

-October 28, 2011, 12:20 am



@JulieDiazAsper: RT @brooklynbath: auto-posting to time my posts 4 new products - more or less when i think ppl are online ..**#handmadechat** - on my to do list

-October 28, 2011, 12:20 am



@GreenSoil: always good to evaluate your site and content but don't change logo or branding like switching avatars makes it hard to find **#handmadechat**

-October 28, 2011, 12:21 am



@CathyWebSavvyPR: @JulieDiazAsper the trick with social share buttons is to make sure your @twittername is a part of the tweet (settings) **#handmadechat**

-October 28, 2011, 12:21 am





@NatGoodSoaps: @GreenSoil I agree..Branding is important **#handmadechat**

October 28, 2011, 12:21 am



@CathyWebSavvyPR: RT @NatGoodSoaps: I have to re-evaluate my blog and my customers to be more effective. [good 2 do 4 all of us] **#handmadechat**

October 28, 2011, 12:22 am



@CathyWebSavvyPR: RT @NatGoodSoaps: @GreenSoil I agree..Branding is important **#handmadechat**@GreenSoil I agree..Branding is important **#handmadechat**

October 28, 2011, 12:22 am



@GreenSoil: @NatGoodSoaps I see this happen all the time have missed things because they changed their branding**#handmadechat**

October 28, 2011, 12:22 am



@INDIEbusiness: Q4 DOES EVERY BUSINESS NEED A BLOG? IF I HAVE FACEBOOK, THAT'S NOT ENOUGH? **#handmadechat**

October 28, 2011, 12:22 am



@INDIEbusiness: RT @NatGoodSoaps: That is why I am super excited about the #indiecruise 2012!! **#handmadechat**

October 28, 2011, 12:22 am



@CathyWebSavvyPR: RT @INDIEbusiness: Q4 DOES EVERY BUSINESS NEED A BLOG? IF I HAVE FACEBOOK, THAT'S NOT ENOUGH?**#handmadechat**

October 28, 2011, 12:22 am



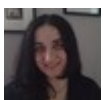
@HandmadeChat: RT @IndieBusiness Q4 DOES EVERY BUSINESS NEED A BLOG? IF I HAVE FACEBOOK, THAT'S NOT ENOUGH?**#handmadechat**

October 28, 2011, 12:22 am



@CathyWebSavvyPR: A4 Most #handmade biz DO need a blog. Gives yr biz a home base, w/ changing info; helps tell story of U & yr products **#handmadechat**

October 28, 2011, 12:23 am



@JulieDiazAsper: RT @cathywebsavvypr: the trick with social share buttons is to make sure your @twitername is a part of the tweet (settings) **#handmadechat**

October 28, 2011, 12:23 am





**@CathyWebSavvyPR:** A4b You don't own what you put on Facebook. If you violate terms of service, yr page & fans can be deleted#handmadechat

October 28, 2011, 12:23 am



**@CathyWebSavvyPR:** A4c It's the diff. between selling 2 someone at a mixed marketplace, vs showing them a tidy studio or shop at yr home #handmadechat

October 28, 2011, 12:24 am



**@NatGoodSoaps:** @CathyWebSavvyPR good point about not owning what you post on FB #handmadechat

October 28, 2011, 12:24 am



**@BrooklynBath:** I blog but horribly undisciplined at it - no schedule #handmadechat

October 28, 2011, 12:24 am



**@GreenSoil:** would be great for those on the chat tonight to post their blog links & web links so they are on the Transcript love to see #handmadechat

October 28, 2011, 12:24 am



**@CathyWebSavvyPR:** RT @NatGoodSoaps: @CathyWebSavvyPR good point about not owning what you post on FB #handmadechat

October 28, 2011, 12:24 am



**@NatGoodSoaps:** @GreenSoil GREAT IDEA! #handmadechat

October 28, 2011, 12:24 am



**@NatGoodSoaps:** blog: <http://t.co/TtDQgyNL> #handmadechat

October 28, 2011, 12:25 am



**@HandmadeChat:** @GreenSoil: We Tweet 140 shameless promo and links at the end! #handmadechat

October 28, 2011, 12:25 am



**@GreenSoil:** Authentic Haven Brand Natural Brew fb link <http://t.co/oKxnEsnx> hope you'll stop by #handmadechat

October 28, 2011, 12:25 am



**@CathyWebSavvyPR:** @GreenSoil that is best at the end of the chat - time to share posts/sites then #handmadechat

October 28, 2011, 12:25 am





**@HandmadeChat: Q5 IS TWITTER BETTER THAN FACEBOOK TO BUILD #HANDMADE BIZ? #handmadechat**

-October 28, 2011, 12:26 am



**@CathyWebSavvyPR: @BrooklynBath we are all in that boat - I try and make blog writing appointments w/ myself #handmadechat**

-October 28, 2011, 12:26 am



**@INDIEbusiness: Q5 IS TWITTER BETTER THAN FACEBOOK TO BUILD #HANDMADE BIZ? #handmadechat**

-October 28, 2011, 12:26 am



**@BrooklynBath: Can your product pics posted on facebook owned also? #handmadechat**

October 28, 2011, 12:26 am



**@NWFGS: RT @GreenSoil: would be great for those on the chat tonight to post their blog links & web links so they are on the Transcript love to see #handmadechat**

-October 28, 2011, 12:26 am



**@CathyWebSavvyPR: RT @INDIEbusiness: Q5 IS TWITTER BETTER THAN FACEBOOK TO BUILD #HANDMADE BIZ? #handmadechat**

-October 28, 2011, 12:26 am



**@GreenSoil: I'm headed out so I will miss the end <|;-) #handmadechat**

October 28, 2011, 12:27 am



**@CathyWebSavvyPR: @NWFGS that will be at the end of the end of the chat - time to share links etc #handmadechat**

-October 28, 2011, 12:27 am



**@NatGoodSoaps: I am still trying to grasp twitter. I lost my flow with my lists. #handmadechat**

-October 28, 2011, 12:27 am



**@CathyWebSavvyPR: A5 For #handmade biz, Twitter is not better than FB, but different. Depends where yr customers are#handmadechat**

-October 28, 2011, 12:27 am





**@mjeclectic:** I don't blog/have one nor do I use twitter.... Hopeless case?;) **#handmadechat**

October 28, 2011, 12:27 am



**@JanitC:** Customized by hand: Miniature Gardening on Etsy: <http://t.co/DwK52mgW> - each is one of a kind **#handmadechat#garden**

October 28, 2011, 12:28 am



**@CathyWebSavvyPR:** **@GreenSoil** I'll tweet out your link for you -thanks for stopping by - we will have a transcript **#handmadechat**

October 28, 2011, 12:28 am



**@GreenSoil:** **@INDIEbusiness** Q5 I have built my business on Twitter use fb to share links and articles **#handmadechat**

October 28, 2011, 12:28 am



**@NatGoodSoaps:** So if we post biz pics on FB should we add our name on it? **#handmadechat**

October 28, 2011, 12:28 am



**@GreenSoil:** **@mjeclectic** your here <|;-) not hopeless ! **#handmadechat**

October 28, 2011, 12:28 am



**@JanitC:** RT **@GreenSoil:** **@INDIEbusiness** Q5 I have built my business on Twitter use fb to share links and articles **#handmadechat**

October 28, 2011, 12:28 am



**@CathyWebSavvyPR:** **@mjeclectic** nope we all have to start somewhere - and you are using Twitter tonight - 1st steps - start small**#handmadechat**

October 28, 2011, 12:28 am



**@CathyWebSavvyPR:** RT **@GreenSoil:** **@INDIEbusiness** Q5 I have built my business on Twitter use fb to share links and articles**#handmadechat**

October 28, 2011, 12:29 am



**@CathyWebSavvyPR:** **@NatGoodSoaps** not sure what you mean exactly? **#handmadechat**

October 28, 2011, 12:29 am



**@HandmadeChat:** Sweet! You definitely are using Twitter well! --> RT **@GreenSoil:** I built my biz on Twitter use #fb to share links and articles **#handmadechat**

October 28, 2011, 12:29 am





**@GreenSoil:** @CathyWebSavvyPR thank you rare that this happens me gone in the evenings <|;-) **#handmadechat**

-October 28, 2011, 12:29 am



**@CathyWebSavvyPR:** A5b Twitter IS simpler than FB. Focus yr Twitter activity around the 3-5 topics yr ideal customer is interested in**#handmadechat**

-October 28, 2011, 12:29 am



**@HandmadeChat:** So true! We are all learning --> RT @GreenSoil: @mjeclectic your here <|;-) not hopeless ! **#handmadechat**

-October 28, 2011, 12:29 am



**@CathyWebSavvyPR:** A5b Create private lists of prospects, & lists of folks that have great info on those topics **#handmadechat**

-October 28, 2011, 12:29 am



**@CathyWebSavvyPR:** A5c Twitter lists help control and segment the vast flow of info & paqrtcipate in Twitter chats **#handmadechat**

-October 28, 2011, 12:29 am



**@CathyWebSavvyPR:** A5d Also be yourself, interact & engage people, be a connector – it's like a huge networking event**#handmadechat**

-October 28, 2011, 12:30 am



**@GreenSoil:** @HandmadeChat thank you wonderful peeps and great resources in real time on twitter & fb makes for sharing G+ too**#handmadechat**

-October 28, 2011, 12:30 am



**@HandmadeChat:** @CathyWebSavvyPR Good point! I love my Twitter lists, both public and private! **#handmadechat**

-October 28, 2011, 12:30 am



**@HandmadeChat:** Q6 WHAT ARE BEST STRATEGIES FOR INTEGRATING BLOG AND TWITTER? **#handmadechat**

-October 28, 2011, 12:30 am



**@GreenSoil:** RT @HandmadeChat: @CathyWebSavvyPR Good point! I love my Twitter lists, both public and private! <gr8 resource**#handmadechat**

-October 28, 2011, 12:31 am





**@BrooklynBath:** never really learned to use lists for twitter **#handmadechat**

October 28, 2011, 12:31 am



**@CathyWebSavvyPR:** RT **@HandmadeChat:** **@CathyWebSavvyPR** Good point! I love my Twitter lists, both public and private! [I use both too] **#handmadechat**

October 28, 2011, 12:31 am



**@aquarianbath:** Just saying hi here and checking in while following the **#handmadechat** :)

October 28, 2011, 12:31 am



**@CathyWebSavvyPR:** **@BrooklynBath** I'll find a post I have on twitter lists & tweet it afterwards **#handmadechat**

October 28, 2011, 12:31 am



**@CathyWebSavvyPR:** A6 Go back 2 Qu 1 – If you have a strong blog post on summer herbs in your garden 4 yr **#handmade soap#handmadechat**

October 28, 2011, 12:32 am



**@CathyWebSavvyPR:** RT **@INDIEbusiness:** Q6 WHAT ARE BEST STRATEGIES FOR INTEGRATING BLOG AND TWITTER? **#handmadechat**

October 28, 2011, 12:32 am



**@BrooklynBath:** <thnx!> RT **@CathyWebSavvyPR:** **@BrooklynBath** I'll find a post I have on twitter lists & tweet it afterwards **#handmadechat**

October 28, 2011, 12:32 am



**@CathyWebSavvyPR:** A6b Before & after tweeting yr post, make gardening & herbs a part of yr tweets, retweets & convops **#handmadechat**

October 28, 2011, 12:32 am



**@GreenSoil:** Q6 for me I am my business both public/privet I tweet all tweets no auto used I like the real time conversation **#handmadechat**

October 28, 2011, 12:32 am



**@aQuickStudy:** **@handmadechat** Twitter can be great for finding out what your niche is interested in **#handmadechat**

October 28, 2011, 12:33 am



**@YouScentMe:** **@CathyWebSavvyPR** would love your feelings on Google+. **#handmadechat**

October 28, 2011, 12:33 am





**@HandmadeChat:** **@BrooklynBath** #Twitter lists are not hard to use. This blog post with video will help <http://t.co/zQa6jGL9> **#handmadechat**

-October 28, 2011, 12:33 am



**@GreenSoil:** RT **@CathyWebSavvyPR:** A6b Before & after tweeting yr post, make gardening & herbs a part of yr tweets, retweets & convops **#handmadechat**

-October 28, 2011, 12:33 am



**@CathyWebSavvyPR:** RT **@GreenSoil:** Q6 for me I am my business both public/privet I tweet all tweets no auto used I like the real time conversation **#handmadechat**

-October 28, 2011, 12:33 am



**@HandmadeChat:** RT **@aQuickStudy:** **@handmadechat** Twitter can be great for finding out what your niche is interested in **#handmadechat**

-October 28, 2011, 12:33 am



**@CathyWebSavvyPR:** A6c Tweet a few tips on herb gardening, participate in #GardenChat, ask ppl what their favorite summer herb is **#handmadechat**

-October 28, 2011, 12:33 am



**@WherePlantsRock:** “**@GreenSoil:** Q6 for me I am my business both public/privet I tweet all tweets no auto used I like the real time conversation **#handmadechat**”

-October 28, 2011, 12:33 am



**@aQuickStudy:** I often use Twitter to gather ideas for blog posts based on what my network is thinking about **#handmadechat**

-October 28, 2011, 12:33 am



**@CathyWebSavvyPR:** A6d Tweet w/ other gardeners, or other #handmade peeps – a convo between you can catch eye of their customer **#handmadechat**

-October 28, 2011, 12:33 am



**@CathyWebSavvyPR:** RT **@HandmadeChat:** **@BrooklynBath** #Twitter lists are not hard to use. This blog post with video will help <http://t.co/k8z8RNsP> **#handmadechat**

-October 28, 2011, 12:34 am



**@GreenSoil:** RT **@aQuickStudy:** I often use Twitter to gather ideas for blog posts based on what my network is thinking about **#handmadechat**

-October 28, 2011, 12:34 am





@CathyWebSavvyPR: RT @aQuickStudy: Twitter can be great for finding out what your niche is interested in **#handmadechat**

October 28, 2011, 12:34 am



@INDIEbusiness: Q7 HOW CAN INTEGRATING BLOG AND TWITTER HELP MY BUSINESS GROW? **#handmadechat**

October 28, 2011, 12:34 am



@HandmadeChat: Q7 HOW CAN INTEGRATING BLOG AND TWITTER HELP MY BUSINESS GROW? **#handmadechat**

October 28, 2011, 12:34 am



@CathyWebSavvyPR: RT @INDIEbusiness: Q7 HOW CAN INTEGRATING BLOG AND TWITTER HELP MY BUSINESS GROW? **#handmadechat**

October 28, 2011, 12:34 am



@HandmadeChat: RT @GreenSoil: RT @aQuickStudy: I often use Twitter to gather ideas for blog posts based on what my network is thinking about **#handmadechat**

October 28, 2011, 12:34 am



@NatGoodSoaps: have to log off to make 17 Halloween bags for my son's class tomorrow..Sorry.. **#handmadechat**

October 28, 2011, 12:34 am



@INDIEbusiness: RT @GreenSoil: RT @aQuickStudy: I often use Twitter to gather ideas for blog posts based on what my network is thinking about **#handmadechat**

October 28, 2011, 12:34 am



@CathyWebSavvyPR: A7 Websites w/ blogs draw 55% more traffic (@hubspot). Via Search Traffic & giving U something to talk about on SM **#handmadechat**

October 28, 2011, 12:34 am



@NatGoodSoaps: always a wonderful time and thanks @CathyWebSavvyPR & @INDIEbusiness **#handmadechat**

October 28, 2011, 12:35 am



@mjeclectic: How do you get your followers? **#handmadechat**

October 28, 2011, 12:35 am





**@GreenSoil:** Thank you **@Handmadechat** & **@CathyWebSavvyPR** slipping out early looking forward to meeting more **#handmade** peeps next chat **#handmadechat**

-October 28, 2011, 12:35 am



**@aquarianbath:** My 'summer herbs' grow in the winter in Central FL.. calendula, chamomile, lemonbalm, comfrey, lemonbalm etc**#handmadechat**

-October 28, 2011, 12:35 am



**@GreenSoil:** RT **@NatGoodSoaps:** always a wonderful time and thanks **@CathyWebSavvyPR** & **@INDIEbusiness** **#handmadechat**

-October 28, 2011, 12:35 am



**@CathyWebSavvyPR:** A7b The connections you can make on Twitter, over time, can grow into customers, biz partners & referrals**#handmadechat**

-October 28, 2011, 12:36 am



**@NatGoodSoaps:** just my luck..son fell asleep so I guess I am making the baggies myself! LOL **#handmadechat**

-October 28, 2011, 12:36 am



**@CASUDI:** Cross-pollinating twitter & blog reinforce/accentuate the message  $2+2=5$  **#handmadechat** A7

-October 28, 2011, 12:36 am



**@CathyWebSavvyPR:** A7c I bought soap from a **#handmade** biz who tweeted during **#SmallBizChat**, after the chat they tweeted about a cool product **#handmadechat**

-October 28, 2011, 12:36 am



**@Twittle\_\_Dee:** RT **@INDIEbusiness:** Welcome to **#HandmadeChat**, live with **@cathywebsavvyPR**, discussing integrating blog and Twitter to boost biz **#handmadechat**

October 28, 2011, 12:36 am



**@YouScentMe:** **@HandmadeChat** But couldn't you also share links via Twitter? **#handmadechat**

-October 28, 2011, 12:36 am



**@CathyWebSavvyPR:** **@NatGoodSoaps** Thanks for chiming in! - another kind of **#handmade** **#handmadechat**

-October 28, 2011, 12:36 am





**@Twittle\_\_Dee:** RT **@INDIEbusiness:** In case you're new here, What is **#HandmadeChat**? <http://t.co/AbG3NBmF> **#handmadechat**

October 28, 2011, 12:37 am



**@NFYSoaps:** RT **@NatGoodSoaps:** just my luck..son fell asleep so I guess I am making the baggies myself! LOL **#handmadechat**

October 28, 2011, 12:37 am



**@HandmadeChat:** RT **@CASUDI:** Cross-pollinating twitter & blog reinforce/accentuate the message  $2+2=5$  **#handmadechat A7#handmadechat**

October 28, 2011, 12:37 am



**@CathyWebSavvyPR:** A7d You never quite know where an interaction might lead **#handmadechat**

October 28, 2011, 12:37 am



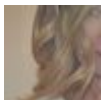
**@SheriARicherson:** **@HandmadeChat @GreenSoil @aQuickStudy:** I often use Twitter to gather ideas for blog posts on what my network is thinking about **#handmadechat**

October 28, 2011, 12:37 am



**@INDIEbusiness:** RT **@CASUDI:** Cross-pollinating twitter & blog reinforce/accentuate the message  $2+2=5$  **#handmadechat A7**

October 28, 2011, 12:37 am



**@UrbanCntryStyle:** RT **@WherePlantsRock:** “**@GreenSoil:** Q6 for me I am my business both public/privet I tweet all tweets no auto used I like the real time conversation **#handmadechat**”

October 28, 2011, 12:37 am



**@NatGoodSoaps:** **@CathyWebSavvyPR** WELCOME **@#handmadechat**

October 28, 2011, 12:37 am



**@SheriARicherson:** RT **@HandmadeChat:** RT **@CASUDI:** Cross-pollinating twitter & blog reinforce/accentuate the message  $2+2=5$ **#handmadechat A7 #handmadechat**

October 28, 2011, 12:37 am



**@CathyWebSavvyPR:** **@mjeclectic** Identify your Customers interests &tweet about things that would interest them - follow similar people too **#handmadechat**

October 28, 2011, 12:37 am





@CASUDI: @CathyWebSavvyPR Yes, it's the networking opportunity w so many that opens up your biz potential **#handmadechat**

October 28, 2011, 12:37 am



@CathyWebSavvyPR: RT @CASUDI: Cross-pollinating twitter & blog reinforce/accentuate the message  $2+2=5$  **#handmadechat** A7

October 28, 2011, 12:38 am



@SheriARicherson: RT @CASUDI: @CathyWebSavvyPR Yes, its the networking opportunity w so many that opens up your biz potential **#handmadechat**

October 28, 2011, 12:38 am



@CathyWebSavvyPR: @CASUDI welcome to the chat! **#handmadechat**

October 28, 2011, 12:38 am



@HandmadeChat: Well put --> RT @CASUDI: @CathyWebSavvyPR Yes, its the networking opportunity w so many that opens up your biz potential **#handmadechat**

October 28, 2011, 12:38 am



@INDIEbusiness: RT @CASUDI: Cross-pollinating twitter & blog reinforce/accentuate the message  $2+2=5$  **#handmadechat** A7

October 28, 2011, 12:38 am



@CathyWebSavvyPR: RT @CASUDI: @CathyWebSavvyPR Yes, twitter's the networking opportunity w so many that opens up your biz potential A7 **#handmadechat**

October 28, 2011, 12:39 am



@YouScentMe: Tweets are flying fast & furious on **#handmadechat**. Thank goodness Tweetchat has a pause button.

October 28, 2011, 12:39 am



@CathyWebSavvyPR: @SheriARicherson thanks for popping into our chat! **#handmadechat**

October 28, 2011, 12:39 am



@CASUDI: @CathyWebSavvyPR so pleased I finally made it ~ chats are one of best networking opps I find **#handmadechat**

October 28, 2011, 12:39 am



@aQuickStudy: Q6 Twitter is a way to informally continue conversations started blogging, blog to deepen conversations started on Twitter **#handmadechat**

October 28, 2011, 12:39 am



**@CathyWebSavvyPR:** RT **@YouScentMe:** Tweets are flying fast & furious on **#handmadechat**. Thank goodness Tweetchat has a pause button. [ROFL LOL]

October 28, 2011, 12:40 am



**@HandmadeChat:** RT **@CASUDI:** **@CathyWebSavvyPR** so pleased I finally made it ~ chats are one of best networking opps I find**#handmadechat**

October 28, 2011, 12:40 am



**@mjeclectic:** **@CathyWebSavvyPR** So, do you follow people looking for products you sell? **#handmadechat**

October 28, 2011, 12:40 am



**@CathyWebSavvyPR:** MT **@aQuickStudy:** Q6 Twitter is a way 2 informally continue convos started blogging, blog to deepen convo started on Twitter **#handmadechat**

October 28, 2011, 12:40 am



**@SheriARicherson:** RT **@CASUDI:** **@CathyWebSavvyPR** so pleased I finally made it ~ chats are one of best networking opps I find**#handmadechat**

October 28, 2011, 12:40 am



**@INDIEbusiness:** RT **@aQuickStudy** Q6 Twitter informally continues conversations started blogging, blog deepens conversations started on #Twitter **#handmadechat**

October 28, 2011, 12:41 am



**@CathyWebSavvyPR:** **@mjeclectic** no Treat it like a networking event - try to "meet" follow, retweet, interact w/ those with similar interests **#handmadechat**

October 28, 2011, 12:41 am



**@SheriARicherson:** **@CathyWebSavvyPR** - glad I could make it! My **#homesteadchat** was running a right before this one tonight! Had to take a break! **#handmadechat**

October 28, 2011, 12:41 am



**@CASUDI:** **@mjeclectic @CathyWebSavvyPR** it sortof seems obvious to follow those who want to buy your products, yet 2 much sell=TURN OFF **#handmadechat**

October 28, 2011, 12:41 am



**@CathyWebSavvyPR:** **@mjeclectic** I'll be glad to talk w/ you after the chat - I offer a free short consultation **#handmadechat**

October 28, 2011, 12:42 am





**@INDIEbusiness: Q8 WHAT IS BEST BLOG POST LENGTH? CAN SHORT POSTS STILL BE EFFECTIVE? #handmadechat**

October 28, 2011, 12:42 am



**@mjeclectic: @CathyWebSavvyPR Will take you up on that, Thank you. #handmadechat**

October 28, 2011, 12:43 am



**@HandmadeChat: Q8 WHAT IS BEST BLOG POST LENGTH? CAN SHORT POSTS STILL BE EFFECTIVE? #handmadechat**

October 28, 2011, 12:43 am



**@CathyWebSavvyPR: @SheriARicherson chat overlap is a problem ! #handmadechat**

October 28, 2011, 12:43 am



**@aQuickStudy: @casudi @mjeclectic @CathyWebSavvyPR I find Twitter is great for creating connections w/ my peers, which opens up wider reach #handmadechat**

October 28, 2011, 12:43 am



**@CathyWebSavvyPR: A8 Some of my best posts early on were a 250 word posts, expansions of a tip I tweeted on Twitter. #handmadechat**

October 28, 2011, 12:43 am



**@CathyWebSavvyPR: A8b I created a tip series & they got a lot of traffic to my site, generated comments & retweets#handmadechat**

October 28, 2011, 12:43 am



**@CathyWebSavvyPR: A8c I try and vary the length of posts I do – some like short n sweet, others long & packed w/ info#handmadechat**

October 28, 2011, 12:44 am



**@SheriARicherson: RT @CathyWebSavvyPR: A8 Some of my best posts early on were a 250 word posts, expansions of a tip I tweeted on Twitter. #handmadechat**

October 28, 2011, 12:44 am



**@HandmadeChat: RT @CathyWebSavvyPR: A8 Some of my best posts early on were a 250 word posts, expansions of a tip I tweeted on Twitter. #handmadechat**

October 28, 2011, 12:44 am





**@aQuickStudy:** @handmadechat I often think short posts (that have a clear point and are engaging) are best for ppl with not a lot of time #handmadechat

October 28, 2011, 12:44 am



**@CASUDI:** @HandmadeChat A6 The content should drive the length ~ some of my most popular posts have been the longest#handmadechat

October 28, 2011, 12:44 am



**@SheriARicherson:** @CathyWebSavvyPR - yes, it is! Three chats tonight! #homesteadchat, #handmadechat and #hobbyfarm! Busy night plus Etsy live! #handmadechat

October 28, 2011, 12:44 am



**@CathyWebSavvyPR:** RT @aQuickStudy: I find Twitter is great for creating connections w/ my peers, which opens up wider reach [yes] #handmadechat

October 28, 2011, 12:44 am



**@INDIEbusiness:** RT @aQuickStudy: @casudi @mjeclectic @CathyWebSavvyPR Twitter is great to create connections w/ peers, opens up wider reach #handmadechat

October 28, 2011, 12:44 am



**@aQuickStudy:** Q8 I think length depends mostly on subject and what's needed to get the point across, not some "standard"#handmadechat

October 28, 2011, 12:45 am



**@SheriARicherson:** RT @aQuickStudy: Q8 I think length depends mostly on subject and whats needed to get the point across, not some "standard" #handmadechat

October 28, 2011, 12:45 am



**@INDIEbusiness:** Q9 WHAT ARE BEST WAYS TO CONNECT BLOG AND TWITTER TO PRODUCE SALES LEADS #handmadechat

October 28, 2011, 12:45 am



**@CathyWebSavvyPR:** Q9 WHAT ARE BEST WAYS TO CONNECT BLOG AND TWITTER TO PRODUCE SALES LEADS? #handmadechat

October 28, 2011, 12:45 am



**@HandmadeChat:** Q9 WHAT ARE BEST WAYS TO CONNECT BLOG AND TWITTER TO PRODUCE SALES LEADS #handmadechat

October 28, 2011, 12:45 am





**@CASUDI:** @aQuickStudy @handmadechat I think it's often harder to write short & have a v effective message. Many short = fluff#handmadechat

October 28, 2011, 12:45 am



**@SheriARicherson:** RT @INDIEbusiness: Q9 WHAT ARE BEST WAYS TO CONNECT BLOG AND TWITTER TO PRODUCE SALES LEADS#handmadechat

October 28, 2011, 12:45 am



**@CathyWebSavvyPR:** @aQuickStudy i shoot for varying length of posts, as some readers/subjects like/need long or short#handmadechat

October 28, 2011, 12:46 am



**@CathyWebSavvyPR:** A9 People buy #handmade in part 4 the experience...of YOU! #handmadechat

October 28, 2011, 12:46 am



**@CathyWebSavvyPR:** A9b Be genuine, not ALL biz all the time. Tell people where you get yr ingredients, talk about yr hobbies 2#handmadechat

October 28, 2011, 12:46 am



**@aQuickStudy:** @casudi I think of short more as editing OUT the fluff to get to the point #handmadechat

October 28, 2011, 12:46 am



**@HandmadeChat:** RT @CathyWebSavvyPR: A9 People buy #handmade in part 4 the experience...of YOU! #handmadechat

October 28, 2011, 12:46 am



**@CathyWebSavvyPR:** A9c Also ensure that yr blog/site has conversion opportunities – i.e. newsletter sign up, EZ 2 use shopping cart #handmadechat

October 28, 2011, 12:46 am



**@INDIEbusiness:** RT @CathyWebSavvyPR: A9 People buy #handmade in part 4 the experience...of YOU! #handmadechat

October 28, 2011, 12:47 am



**@aQuickStudy:** Exactly RT @cathywebsavvypr @aQuickStudy i shoot for varying length of posts, as some readers/subjects like/need long or short #handmadechat

October 28, 2011, 12:47 am





**@CathyWebSavvyPR:** A9d Offer a free sample or free tips, ensure that yr site covers the main QU you get asked about yr product **#handmadechat**

—October 28, 2011, 12:47 am



**@DONNAMARIA:** RT **@CathyWebSavvyPR:** People buy #handmade in part 4 the experience...of YOU! **#handmadechat**

—October 28, 2011, 12:47 am



**@CathyWebSavvyPR:** RT **@aQuickStudy:** **@casudi** I think of short more as editing OUT the fluff to get to the point [a good approach] **#handmadechat**

—October 28, 2011, 12:47 am



**@SheriARicherson:** RT **@HandmadeChat:** RT **@CathyWebSavvyPR:** A9 People buy #handmade in part 4 the experience...of YOU! **#handmadechat**

—October 28, 2011, 12:47 am



**@CathyWebSavvyPR:** A9e Make sure yr site showcases who you are & shows yr personality, sets a friendly tone **#handmadechat**

—October 28, 2011, 12:47 am



**@SheriARicherson:** **@CathyWebSavvyPR:** A9d Offer a free sample or free tips, ensure that yr site covers the main QU you get asked about yr product **#handmadechat**

—October 28, 2011, 12:47 am



**@CASUDI:** **@CathyWebSavvyPR** YES, #SM let's people know how v cool U R ~ so they WANT to do biz with U :) **#handmadechat**

—October 28, 2011, 12:47 am



**@aQuickStudy:** I get biz leads via Twitter by providing helpful answers and tips when my network asks questions in my area of expertise **#handmadechat**

—October 28, 2011, 12:47 am



**@SheriARicherson:** RT **@CathyWebSavvyPR:** A9e Make sure yr site showcases who you are & shows yr personality, sets a friendly tone **#handmadechat**

—October 28, 2011, 12:48 am



**@brianelgin:** RT **@CathyWebSavvyPR:** A7 Websites w/ blogs draw 55% more traffic (@hubspot). Via Search Traffic & giving U something to talk about on SM **#handmadechat**

—October 28, 2011, 12:48 am





**@YouScentMe:** RT **@aQuickStudy:** I find Twitter is great for creating connections w/ my peers, which opens up wider reach **#handmadechat**

—October 28, 2011, 12:48 am



**@aQuickStudy:** Helps me show my knowledge, personality, honesty, etc., in a way that's low-risk for the potential client **#handmadechat**

—October 28, 2011, 12:48 am



**@CathyWebSavvyPR:** **@INDIEbusiness** Yes A client said her customer said I don't buy Xmas presents in summer, but I like you & yr stuff, I'm buying **#handmadechat**

—October 28, 2011, 12:48 am



**@CASUDI:** **@aQuickStudy** haha there has to be a point to start with **#handmadechat**

October 28, 2011, 12:48 am



**@HandmadeChat:** RT **@aQuickStudy** Get biz leads via Twitter by providing helpful answers, tips when people ask questions in my area of expertise **#handmadechat**

—October 28, 2011, 12:48 am



**@SheriARicherson:** **@aQuickStudy:** I get biz leads via Twitter by providing helpful answers - tips when my network asks questions in my expertise **#handmadechat**

—October 28, 2011, 12:49 am



**@CathyWebSavvyPR:** **@CASUDI** yes! **#handmadechat**

October 28, 2011, 12:49 am



**@INDIEbusiness:** Q10 CAN GUEST BLOGGING HELP INTEGRATE TWITTER AND BLOG? OR DOES IT DILUTE MY BLOG? **#handmadechat**

—October 28, 2011, 12:49 am



**@aQuickStudy:** Also helps people see the person behind the website/ blog - real time w/ Twitter on site, able to connect more personally **#handmadechat**

—October 28, 2011, 12:49 am



**@HandmadeChat:** Q10 CAN GUEST BLOGGING HELP INTEGRATE TWITTER AND BLOG? OR DOES IT DILUTE MY BLOG? **#handmadechat**

—October 28, 2011, 12:49 am



**@CathyWebSavvyPR:** RT **@INDIEbusiness:** Q10 CAN GUEST BLOGGING HELP INTEGRATE TWITTER AND BLOG? OR DOES IT DILUTE MY BLOG? **#handmadechat**

October 28, 2011, 12:49 am



**@SheriARicherson:** **@brianelgin @CathyWebSavvyPR:** A7 Websites w/ blogs draw 55% more traffic (**@hubspot**). Via Search Traffic & giving U SM talk **#handmadechat**

October 28, 2011, 12:49 am



**@HandmadeChat:** RT **@aQuickStudy:** Also helps people see person behind website/blog - real time w/ Twitter on site, connect more personally **#handmadechat**

October 28, 2011, 12:49 am



**@CathyWebSavvyPR:** A10 Guest blogging is a great way to use yr blog & Twitter. It helps expose you & yr brand to new audiences**#handmadechat**

October 28, 2011, 12:50 am



**@CathyWebSavvyPR:** A10b I make the guest blog posts I do work FOR me. I put up a post on my own site w/ link 2 my guest post then **#handmadechat**

October 28, 2011, 12:50 am



**@HandmadeChat:** RT **@brianelgin:** RT **@CathyWebSavvyPR:** A7 Websites w/ blogs draw 55% more traffic (**@hubspot**). ... (more too long, but good!) **#handmadechat**

October 28, 2011, 12:50 am



**@aQuickStudy:** **@casudi** Yes, that is a requirement :) But the point can be to inspire, provoke thought, etc. - those don't take lots of words **#handmadechat**

October 28, 2011, 12:50 am



**@brianelgin:** RT **@CASUDI:** **@CathyWebSavvyPR** Yes, it's the networking opportunity w so many that opens up your biz potential**#handmadechat**

October 28, 2011, 12:50 am



**@CASUDI:** **@INDIEbusiness** Guest blogging has been v good for me ~ expand my reach, meet nu interesting ~ I have 3 in the works :) **#handmadechat**

October 28, 2011, 12:50 am



**@CathyWebSavvyPR:** A10c I offer MY readers a few tips or anecdotes that were not covered in the guest post **#handmadechat**

October 28, 2011, 12:51 am



**@brianelgin:** RT **@aQuickStudy:** Q6 Twitter is a way to informally continue conversations started blogging, blog to deepen conversations started on Twitter **#handmadechat**

October 28, 2011, 12:51 am





**@CathyWebSavvyPR:** A10d Be sure 2 check out the site you're posting on B4 you say yes, make sure it's professional#handmadechat

-October 28, 2011, 12:51 am



**@aQuickStudy:** I think guest posting keeps my central blog message strong - I can talk about other topics elsewhere & widen reach#handmadechat

-October 28, 2011, 12:51 am



**@CASUDI:** @aQuickStudy I'm not against minimalist blogs BUT they have to be really good #handmadechat

-October 28, 2011, 12:51 am



**@CathyWebSavvyPR:** A10e The link back to your site from that blog also may help your SEO/Pagerank in search engines#handmadechat

-October 28, 2011, 12:51 am



**@INDIEbusiness:** Q11 WHAT ARE MISTAKES TO AVOID WHEN INTEGRATING BLOG AND TWITTER? #handmadechat

-October 28, 2011, 12:52 am



**@CathyWebSavvyPR:** RT @aQuickStudy I think guest posting keeps my central blog mssg strong, I can talk about other topics elsewhere & widen reach #handmadechat

-October 28, 2011, 12:52 am



**@CathyWebSavvyPR:** Q11 WHAT ARE MISTAKES TO AVOID WHEN INTEGRATING BLOG & TWITTER INTO #HANDMADE BIZ?#handmadechat

-October 28, 2011, 12:53 am



**#HandmadeChat:** Q11 WHAT ARE MISTAKES TO AVOID WHEN INTEGRATING BLOG AND TWITTER? #handmadechat

-October 28, 2011, 12:53 am



**@CathyWebSavvyPR:** A11 Mistake: Tweeting out your blog post too often. Three times a day max (mixed in w/ other Twitter activity)#handmadechat

-October 28, 2011, 12:53 am



**@CathyWebSavvyPR:** A11b Mistake: Not following up a strong blog post w/ activity on social media sites #handmadechat

-October 28, 2011, 12:53 am





**@CathyWebSavvyPR:** A11c Mistake: Not having a new, strong blog post while you are active in Social Media **#handmadechat**

October 28, 2011, 12:53 am



**@CASUDI:** @INDIEbusiness A11 ~ too much self promotion on twitter **#handmadechat**

October 28, 2011, 12:53 am



**@CathyWebSavvyPR:** RT @CASUDI: @INDIEbusiness A11 ~ too much self promotion on twitter **#handmadechat**

October 28, 2011, 12:54 am



**@CathyWebSavvyPR:** A11d Mistake: no conversion options on yr site: current show list, email signup, ez product buying pg, freebee/giveaway **#handmadechat**

October 28, 2011, 12:54 am



**@HandmadeChat:** RT @CathyWebSavvyPR: A11 Mistake: Tweeting out blog post too often. Three times a day max (mixed w/ other Twitter activity) **#handmadechat**

October 28, 2011, 12:54 am



**@HandmadeChat:** RT @CathyWebSavvyPR: A11b Mistake: Not following up a strong blog post w/ activity on social media sites **#handmadechat**

October 28, 2011, 12:54 am



**@HandmadeChat:** RT @CathyWebSavvyPR: A11c Mistake: Not having a new, strong blog post while you are active in Social Media **#handmadechat**

October 28, 2011, 12:54 am



**@CASUDI:** @CathyWebSavvyPR Yes, second to the self-promotion mistake is the failed follow up mistake agree **#handmadechat**

October 28, 2011, 12:54 am



**@aQuickStudy:** RT @cathywebsavvypr: A11d Mistake: no conversion options on yr site: current show list, email signup, ez product buying pg... **#handmadechat**

October 28, 2011, 12:55 am



**@HandmadeChat:** RT @CathyWebSavvyPR: A11d Mistake: no conversion options at site: current show list, email signup, ez product buying pg **#handmadechat**

October 28, 2011, 12:55 am





**@CathyWebSavvyPR:** @CASUDI Agreed - I'm finishing a blog post to put up after the chat - new ratio 60:20:10:10 **#handmadechat**

October 28, 2011, 12:56 am



**@CathyWebSavvyPR:** Last question coming up **#handmadechat**

October 28, 2011, 12:56 am



**@brianelgin:** RT @CathyWebSavvyPR: A10 Guest blogging is a great way to use yr blog & Twitter. It helps expose you & yr brand to new audiences **#handmadechat**

October 28, 2011, 12:56 am



**@INDIEbusiness:** @CATHYWEBSAVVYPR (AND EVERYONE) --> Q12 WHAT DO YOU USE MORE, FACEBOOK OR TWITTER? WHY? **#handmadechat**

October 28, 2011, 12:56 am



**@HandmadeChat:** @CATHYWEBSAVVYPR (AND EVERYONE) --> Q12 WHAT DO YOU USE MORE, FACEBOOK OR TWITTER? WHY? **#handmadechat**

October 28, 2011, 12:56 am



**@CathyWebSavvyPR:** RT @INDIEbusiness: @CATHYWEBSAVVYPR (AND EVERYONE) --> Q12 WHAT DO YOU USE MORE, FACEBOOK OR TWITTER? WHY? **#handmadechat**

October 28, 2011, 12:56 am



**@itiba:** RT @HandmadeChat: RT @CathyWebSavvyPR: A11 Mistake: Tweeting out blog post too often. Three times a day max (mixed w/ other Twitter activity) **#handmadechat**

October 28, 2011, 12:56 am



**@brianelgin:** RT @CathyWebSavvyPR: A10c I offer MY readers a few tips or anecdotes that were not covered in the guest post **#handmadechat**

October 28, 2011, 12:57 am



**@brianelgin:** RT @CathyWebSavvyPR: A10b I make the guest blog posts I do work FOR me. I put up a post on my own site w/ link 2 my guest post then **#handmadechat**

October 28, 2011, 12:57 am



**@aQuickStudy:** I have a theory that FB is better for location-based businesses. But I am biased against FB :) I love Twitter **#handmadechat**

October 28, 2011, 12:57 am





**@CathyWebSavvyPR:** A12: I use Twitter much more, then LinkedIn, then FB. Twitter is simpler, more direct **#handmadechat**

October 28, 2011, 12:57 am



**@HandmadeChat:** RT @itiba: RT @HandmadeChat: RT @CathyWebSavvyPR A11 Mistake: Tweeting blog too often. 3 times/day max (mix w/ other activity) **#handmadechat**

October 28, 2011, 12:57 am



**@mjeclectic:** I use FB, I'm to slow for the rest. lol **#handmadechat**

October 28, 2011, 12:57 am



**@CASUDI:** A12 Twitter 100% more ( I still don't do FB) **#handmadechat**

October 28, 2011, 12:57 am



**@brianelgin:** Great Pt! RT @CathyWebSavvyPR A10d Be sure 2 check out the site you're posting on B4 you say yes, make sure it's professional **#handmadechat**

October 28, 2011, 12:58 am



**@brianelgin:** RT @CathyWebSavvyPR: A10e The link back to your site from that blog also may help your SEO/Pagerank in search engines **#handmadechat**

October 28, 2011, 12:58 am



**@CathyWebSavvyPR:** @brianelgin & @itiba welcome - our chat is winding up - thanks for chiming in **#handmadechat**

October 28, 2011, 12:58 am



**@HandmadeChat:** Well, that was definitive! Good for you to have such focus --> RT @CASUDI: A12 Twitter 100% more ( I still dont do FB) **#handmadechat**

October 28, 2011, 12:58 am



**@CathyWebSavvyPR:** RT @CASUDI: A12 Twitter 100% more ( I still don't do FB) **#handmadechat**

October 28, 2011, 12:58 am



**@INDIEbusiness:** It's shameless 140 time! Share your best Twitter commercial for your **#handmade products! Go! #handmadechat**

October 28, 2011, 12:58 am





**@HandmadeChat:** It's shameless 140 time! Share your best Twitter commercial for your #handmade products! Go! #handmadechat

October 28, 2011, 12:59 am



**@CathyWebSavvyPR:** RT @INDIEbusiness: It's shameless 140 time! Share your best Twitter commercial for your #handmade products! Go! #handmadechat

October 28, 2011, 12:59 am



**@INDIEbusiness:** Special thanks to @cathywebsavvypr for great tips on integrating blog and Twitter for #handmade biz success.#handmadechat

October 28, 2011, 12:59 am



**@brianelgin:** RT @CathyWebSavvyPR: A11 Mistake: Tweeting out your blog post too often. Three times a day max (mixed in w/ other Twitter activity) #handmadechat

October 28, 2011, 12:59 am



**@HandmadeChat:** Special thanks to @cathywebsavvypr for great tips on integrating blog and Twitter for #handmade biz success.#handmadechat

October 28, 2011, 12:59 am



**@HandmadeChat:** Indie Network offers affordable products liability insurance for your #handmade products <http://t.co/jJoRaZgv>#handmadechat

October 28, 2011, 12:59 am



**@brianelgin:** RT @CathyWebSavvyPR: A11b Mistake: Not following up a strong blog post w/ activity on social media sites#handmadechat

October 28, 2011, 12:59 am



**@INDIEbusiness:** Indie Network offers affordable products liability insurance for your #handmade products <http://t.co/XgwiMBSY>#handmadechat

October 28, 2011, 12:59 am



**@brianelgin:** RT @CathyWebSavvyPR: A11d Mistake: no conversion options on yr site: current show list, email signup, ez product buying pg, freebee/giveaway #handmadechat

October 28, 2011, 12:59 am



**@CathyWebSavvyPR:** @INDIEbusiness you are welcome, I enjoyed it. Great to meet your #handmade folks - great convo - see transcript #handmadechat

October 28, 2011, 1:00 am





**@CathyWebSavvyPR:** RT @INDIEbusiness: It's shameless 140 time! Share your best Twitter commercial for your #handmade products! Go! #handmadechat

October 28, 2011, 1:00 am



**@CathyWebSavvyPR:** 140 promo for @greensoil - check out her blog <http://t.co/cWDbpMBH> - manure tea bags 4 yr indoor/outdoor plants #handmadechat

October 28, 2011, 1:01 am



**@HandmadeChat:** Yay! Super chat tonight! Please post your blog or website link so we can see more of what you have to offer! #handmadechat

October 28, 2011, 1:01 am



**@mjeclectic:** @CathyWebSavvyPR I really didn't understand much and I enjoyed seeing all the different peoplen #handmadechat

October 28, 2011, 1:02 am



**@INDIEbusiness:** Yay! Super chat tonight! Please post your blog or website link so we can see more of what you have to offer! #handmadechat

October 28, 2011, 1:02 am



**@CathyWebSavvyPR:** 140 promo - check out my new post in about 15 minutes! Social Media for Small Business Tip: Integrate Yr Blog & Twitter #handmadechat

October 28, 2011, 1:02 am



**@mjeclectic:** Twitter commercial???? #handmadechat

October 28, 2011, 1:02 am



**@brianelgin:** A12-Twitter far and away. Then hobby forum sites related to the services I provide - not much value to fb for me #handmadechat

October 28, 2011, 1:03 am



**@SheriARicherson:** RT @HandmadeChat: Please post your blog or website link so we can see more of what you have to offer! < just tweeted some pics #handmadechat

October 28, 2011, 1:03 am



**@brianelgin:** RT @aQuickStudy I have a theory that FB is better for location-based businesses. But I am biased against FB :) I love Twitter #handmadechat

October 28, 2011, 1:03 am





**@CathyWebSavvyPR:** @mjeclectic tell us what you do - so we can check it out! **#handmadechat**

-October 28, 2011, 1:03 am



**@SheriARicherson:** @Suburban\_Farmer - I'm here. Just left **#handmadechat!** Whew - 3 chats in one night back-to-back with this one and **#homesteadchat!** **#hobbyfarm**

-October 28, 2011, 1:04 am



**@CASUDI:** Always GR8 to find a nu chat focus ~ & some XCELLENT nu tweeps to follow **#handmadechat** TY **@INDIEbusiness**

-October 28, 2011, 1:04 am



**@CathyWebSavvyPR:** RT **@aQuickStudy** I have a theory that FB is better for location-based biz. But I am biased against FB :) I love Twitter **#handmadechat**

-October 28, 2011, 1:04 am



**@tammycurry:** OMG, got caught up in celebrating being 13! But I am here! **#handmadechat**

October 28, 2011, 1:04 am



**@HandmadeChat:** RT **@CathyWebSavvyPR:** 140 promo - check new post in about 15 min! Social Media for **#SmallBiz** Tip: Integrate Yr Blog & Twitter **#handmadechat**

-October 28, 2011, 1:04 am



**@mjeclectic:** **@CathyWebSavvyPR** I make bath and body products and some jewelry. **#handmadechat**

-October 28, 2011, 1:04 am



**@brianelgin:** **@CathyWebSavvyPR** Thx had a parent/teacher conf tonight right when the **#handmadechat** started.

-October 28, 2011, 1:05 am



**@HandmadeChat:** My pleasure --> RT **@CASUDI:** GR8 to find a nu chat focus ~ & some XCELLENT nu tweeps to follow **#handmadechat** TY **@INDIEbusiness** **#handmadechat**

-October 28, 2011, 1:05 am



**@CathyWebSavvyPR:** RT **@mjeclectic:** **@CathyWebSavvyPR** I make bath and body products and some jewelry. **#handmadechat**

-October 28, 2011, 1:05 am





**@tammycurry:** There are a lot of things we can make, we just need to settle on a couple to begin with while we get our store off the ground. **#handmadechat**

-October 28, 2011, 1:05 am



**@INDIEbusiness:** Good night everyone! Thanks for joining **#handmadechat** tonight! **#handmadechat**

-October 28, 2011, 1:06 am



**@SheriARicherson:** @brianelgin - didn't I just see you at **#handmadechat?** **#hobbyfarm**

October 28, 2011, 1:06 am



**@HandmadeChat:** Good night everyone! Thanks for joining **#handmadechat** tonight! **#handmadechat**

-October 28, 2011, 1:06 am



**@CathyWebSavvyPR:** Twitter chat tip: follow the people who tweeted interesting stuff & continue the convo **#handmadechat**

-October 28, 2011, 1:06 am



**@CathyWebSavvyPR:** RT @INDIEbusiness: Good night everyone! Thanks for joining **#handmadechat** tonight!

-October 28, 2011, 1:06 am



**@HandmadeChat:** Indie Network offers affordable products liability insurance for your **#handmade products** <http://t.co/7YMrMLgl> **#handmadechat**

-October 28, 2011, 1:07 am



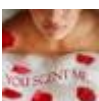
**@Suburban\_Farmer:** @brianelgin @tammycurry Is **#handmadechat** at the same time? : ( **#hobbyfarm**

-October 28, 2011, 1:07 am



**@LePamperedPig:** @CathyWebSavvyPR @INDIEbusiness Enjoyed all your tips on **#handmadechat**. Thank you!

-October 28, 2011, 1:07 am



**@YouScentMe:** @tammycurry Like your intro to your blog. Very funny.n **#handmadechat**

October 28, 2011, 1:07 am



**@brianelgin:** @SheriARicherson Of course, just lurking and retweeting until the end. **#handmadechat** **#hobbyfarm**

October 28, 2011, 1:07 am



@tammycurry: #Handmadechat just ended. #hobbyfarm

October 28, 2011, 1:07 am



@mjeclectic: @CathyWebSavvyPR Can you let me know where I can find more help on this all. #handmadechat

October 28, 2011, 1:07 am



@tammycurry: @Greensoil had invited me to #handmadechat for tonight. I think I need to set up reminders in my calendar! #hobbyfarm

October 28, 2011, 1:09 am



@MrSotology: RT @cathywebsavvypr A11 Mistake: Tweeting out your blog post too often-3 times a day max (mixed in w/other Twitter activity) #handmadechat

October 28, 2011, 1:10 am



@CathyWebSavvyPR: @mjeclectic you can check out my blog for one <http://t.co/5NASBpfl> that's websavvypr .com & <http://t.co/ktu6fElk> #handmadechat

October 28, 2011, 1:14 am



@CathyWebSavvyPR: @tammycurry that's what I have done to remind myself about chats - I put my favorite ones in my calendar#handmadechat

October 28, 2011, 1:14 am



@CathyWebSavvyPR: I will check the transcript and see what questions I missed and do my best to answer them tomorrow#handmadechat

October 28, 2011, 1:15 am



@CathyWebSavvyPR: @LePamperedPig thanks - and thanks for following -I'll be following back soon - what's your biz?#handmadechat

October 28, 2011, 1:16 am



@CathyWebSavvyPR: @Suburban\_Farmer @handmadechat is 8pm-9p ET 5pm PT thursdays - run by @indiebusiness#handmadechat

October 28, 2011, 1:17 am



@CathyWebSavvyPR: RT @YouScentMe: @tammycurry Like your intro to your blog. Very funny. [I love twitter's interactivity!]**#handmadechat**

October 28, 2011, 1:17 am





@CathyWebSavvyPR: RT @HandmadeChat: Indie Network offers affordable products liability insurance for yr #handmade products <http://t.co/1osAwceG> #handmadechat

—October 28, 2011, 1:17 am



@CathyWebSavvyPR: @tammycurry we'll have a transcript out tomorrow so you can check what you missed! #handmadechat

—October 28, 2011, 1:18 am



@CathyWebSavvyPR: RT @CASUDI: Always GR8 to find a nu chat focus ~ & some XCELLENT nu tweeps to follow #handmadechat TY @INDIEbusiness

—October 28, 2011, 1:22 am



@CathyWebSavvyPR: The standout person I met on the chat: @aQuickStudy. Great ideas, pithy useful tweets. My early #FollowFriday rec #FF #handmadechat

—October 28, 2011, 1:25 am



@CathyWebSavvyPR: RT @CASUDI: @CathyWebSavvyPR Yes, second to the self-promotion mistake is the failed follow up mistake agree #handmadechat

—October 28, 2011, 1:25 am



@CathyWebSavvyPR: Link 2 @hubspot post w/ websites w blogs get 55% more traffic <http://t.co/HUK4UiX0> #Handmadechat

—October 28, 2011, 1:29 am



@CathyWebSavvyPR: MT @aQuickStudy Also helps ppl see the person behind website/ blog, real time w/ Twitr on site, able 2 connect more personally #handmadechat

—October 28, 2011, 1:33 am



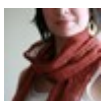
@CathyWebSavvyPR: Thanks to my followers who hung on through a very busy chat - thanks for being patient #handmadechat

—October 28, 2011, 1:34 am



@CathyWebSavvyPR: MT @aQuickStudy: I get biz leads via Twitter by giving helpful answers/tips when my network asks Qus in my area of expertise #handmadechat

—October 28, 2011, 1:35 am



@pirttihandwoven: Couldn't make @HandmadeChat tonight. Will there be a transcript? #HandmadeChat

—October 28, 2011, 1:39 am





**@Sagescript:** @pirttihandwoven @HandmadeChat I just remembered **#handmadechat** !  
Dinner's at 6 MDT so don't think I'll be able to get in on it unfortunately

October 28, 2011, 1:51 am



**@CathyWebSavvyPR:** @PalmettoPeaches I helped @IndieBusiness launch  
her **#handmadechat** I was just guest tonight. Chat is Thurs. 8pm ET see @handmadechat 4  
info

October 28, 2011, 2:05 am



**@CathyWebSavvyPR:** PS during my down time, I offer 20 minute free consultation on PR,  
Social Media & blogging - mention**#handmadechat**! <http://t.co/5NASBpfl>

October 28, 2011, 2:10 am



**@BrooklynBath:** It was definitely happening tonite  
with @CathyWebSavvyPR and @HandmadeChat tonite lots of great info &  
tips**#handmadechat**

October 28, 2011, 2:20 am



**@HandmadeChat:** RT @brooklynbath: It was definitely happening tonite  
with @CathyWebSavvyPR and @HandmadeChat tonite lots of great info &  
tips **#handmadechat**

October 28, 2011, 2:26 am



**@INDIEbusiness:** RT @cathywebsavvypr: I offer 20 minute free consultation on PR, Social  
Media & blogging - mention**#handmadechat**! <http://t.co/YLqfN2QU>

October 28, 2011, 2:26 am



**@HandmadeChat:** Yes, tomorrow at <http://t.co/EbKq90WG> -->  
RT @pirttihandwoven: Couldn't make @HandmadeChat tonight. Will there be  
transcript? **#HandmadeChat**

October 28, 2011, 2:27 am



**@HandmadeChat:** @sagescript Missed you at **#handmadechat**, but we have a transcript. Look  
for it tomorrow. When you cannot be there, you don't miss out!

October 28, 2011, 2:28 am



**@mommyousoapit:** bummed I missed **#handmadechat** tonight....soccer practice prevailed  
but hope to join next week,

October 28, 2011, 2:29 am





**@cartergirlevent:** RT **@CathyWebSavvyPR:** PS during my down time, I offer 20 minute free consultation on PR, Social Media & blogging - mention **#handmadechat!** <http://t.co/5NASBpfl>

October 28, 2011, 2:31 am



**@HandmadeChat:** **@mjeclectic** Glad you were at **#handmadechat**. Like **@casudi** said, don't be discouraged. You were here, and that speaks volumes. It takes...

October 28, 2011, 2:33 am



**@HandmadeChat:** She left a bit early tonight, but you need to know **@NatGoodSoaps**. Super **#handmade soap**, amazing **#smallbiz leader**. Meet her! **#handmadechat**

October 28, 2011, 2:37 am



**@CathyWebSavvyPR:** As promised my new Post: <http://t.co/Z3LZTPIp> Social Media 4 Small Business Tip: Integrate Yr Blog & Twitter **#Handmadechat**

October 28, 2011, 3:39 am



**@dbhasin:** RT **@INDIEbusiness:** Super business **#branding** and naming tips for your **#smallbiz** from **@cathywebsavvyPR** -<http://t.co/cDU77Yhf> **#handmadechat**

October 28, 2011, 7:09 am



**@INDIEbusiness:** RT **@CathyWebSavvyPR** As promised new Post: <http://t.co/WB8qdKr7> Social Media 4 Small Business Tip: Integrate Yr Blog & Twitter **#Handmadechat**

October 28, 2011, 10:54 am



HandmadeChat Stats: [40](#) Active Contributors, 149 retweets, 107 replies, 62 links

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