



Mocha Moms, Inc. 2011 National Conference Celebrating Motherhood, Embracing You

Mocha Moms, Inc. is now accepting presentation proposals for its
2011 National Conference in Las Vegas, Nevada, on July 21-24, 2011.

The deadline for submitting a presentation proposal is June 10, 2011.

The Mocha Moms, Inc. National Conference is a valuable opportunity for members from over 100 chapters around the country to enjoy an educational, rejuvenating, and empowering weekend. This conference year, over 30 educational sessions are being offered to not only our members, but we are also dedicating one full day of seminars to the local parenting community featuring a wide array of helpful topics. Inspirational and admired speakers travel from all over the country and volunteer to share their insightful experience and expertise with all attendees. To learn more about our organization, please visit us at www.mochamoms.org.

To be considered as a speaker for the conference, please complete the items listed below and submit all requirements to midatlantic@mochamoms.org. If you know of other speakers who may be good resources for our conference, please forward this request to them.

Requirement that each workshop presenter provide the following:

- Name, position, organization, address, email, web page, and phone number of presenter(s).
- A brief abstract not to exceed 100 words in paragraph form describing your innovative session to be used in the conference program.
- An interactive workshop proposal (to be presented with or without PowerPoint). The workshop may correspond with one of the topics listed at the end of this call for speakers but related topics will be considered as well. The session should be more engaging than a lecture and provide participants with something new to incorporate at home or in daily life.
- Each workshop will be a 60 or 90 minute presentation and should include a 15 - 20 min Q&A portion. Please specify your preference for length of presentation. (If needed, please be prepared to reduce a 90 minute presentation to 60 minutes for conference scheduling.)
- Mocha Moms, Inc. will provide flipchart (large pad of paper with markers) and microphone. ***If needed please bring your own laptop. Internet connections may NOT be available.*** Please advise us of any additional AV needs.
- A brief summary of your prior speaking experience and what you bring that uniquely benefits our conference participants. Please also include a description of your presentation style and how you intend to engage your audience.
- A photo and a biographical sketch of your professional background/expertise not to exceed 100 words.
- Please initial each area of the Proposal Agreement and include a scanned copy with your proposal.

Mocha Moms, Inc.

Post Office Box 1995 ♦ Upper Marlboro, MD 20773
www.mochamoms.org



SPEAKER BENEFITS:

- Speakers participating in the Mocha Moms National Conference are **not paid**. However, you will receive one (1) free day to attend the conference, or a discount of \$100.00 off the Early Bird full conference rate (not applicable for one-day registration). Your guests pay the Early Bird special rate and must register at www.mochamoms.org by June 15, 2011.
- Your name will be featured in our Program, provided to all conference attendees and our National Sponsors, your biography on the Mocha Moms, Inc. website, with notice to our 5500 Facebook/Twitter fan pages, and published in an edition of our Monday Conference News reaching nearly 10,000 people.
- Your presentation may be recorded and offered to members as a part of our **eMocha** Conference online. (Option to opt out will be provided at a later date.)
- Possible media promotion in Arizona, California, and Nevada markets.
- You may receive space upon availability to market, sale, and/or vend promotional items.
- You will receive a special Speaker attendee badge so that you will be recognized throughout the event.

PROPOSAL AGREEMENT: Please initial.

- By submitting this proposal, I am making a professional commitment to present at the 2011 Mocha Moms, Inc. National Conference. If I become unable to present for any reason, I will contact Kendra McGee immediately at midatlantic@mochamoms.org.
- A commitment to promote your workshop and the conference to your network. Anyone that you refer will receive the Early Bird rate if registered by **June 15th**.
- I understand that I receive one (1) free day to attend the conference, or a discount of \$100 off the Early Bird conference rate (not applicable for one-day registration). I understand that if I wish to attend any conference sessions or events outside of the free one day, I and/or any additional speakers or guests of my presentation **MUST** register for the conference at the Early Bird rate by June 15, 2011. Speakers do **NOT** receive a full complimentary registration.
- I understand that I do not receive any monetary compensation or reimbursement for any expenses unless otherwise specified.
- I affirm that this proposal is **NOT** intended to sell or promote products or services. Any false statements, omissions, or other misrepresentations made by me on this proposal may result in immediate termination.
- If accepted, I understand that Mocha Moms, Inc. may record my presentation to be included as part of the Mocha Moms, Inc. **eMocha** Conference online. (You will be given the opportunity to opt out of this recording at a later date.)
- If accepted, I will prepare my presentation to the best of my ability and will meet all deadlines required.
- I hereby waive recourse of any kind at any time should I not be selected to speak.

(Please scan a copy of this page with your initials to submit with your proposal)



You are welcome to submit multiple proposals if you have expertise in more than one area.

PROPOSED CONFERENCE TOPICS:

- Closing the Achievement Gap: What Parents Can Do to Help Raising Our Children in the Age of Obama
 - Raising Our Boys
- Mothers and Daughters - How to Build a stronger relationship
 - The Tiger Mom
 - Homeschooling: Another Option
- Me Time: Putting Your Self First, Preserving Sanity, & Soothing Your Soul
- Going Back to Work: Losing the Guilt and Doing What's Right for You and Your Family
- Life After Separation/Divorce: Beginning of the End or New Beginning...
 - The Single Mom
- Turning the Tide on Childhood Obesity
 - The Bullying Epidemic
 - Managing a Child with ADHD
 - Parenting Cyber-Kids in a Digital Age
- Exploring Natural Remedies for Health and Wellness
 - The Allergy Generation
- College Prep: It's Never Too Early
 - Raising Socially Responsible Kids
 - Raising Self Reliant Kids
- Parenting Your Teen When Your Teen Wants to Parent You
 - Advocating for Your Special Needs Child
 - Surviving the Teen Years Without Losing your Mind
 - Helping Your Child Ace Standardized Tests
 - Teaching Organizational Skills to Children and Teens
 - The Overscheduled Child
- Motherhood, the Ultimate Juggling Act - Balancing Work Life and Home Life
 - Raising the Strong-Willed Child
 - Strategies to Reduce Stress for Women
 - Teaching Money Management to Kids and Teens
 - Household Organization
 - Identify your child's learning style and increase school success
 - The ABC's of Teaching Reading and Reading Comprehension
 - When Johnny Can't Write
 - Middle School Meltdown - Surviving grades 5 - 8
- The Launching Years - Thriving through the late adolescent years (ages 17 - 20)